Outreach & Public Engagement from Jodrell Bank Centre for Astrophysics

Tim O'Brien

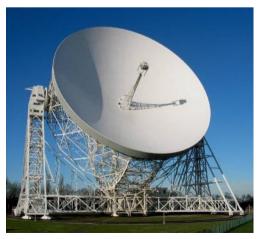


Jodrell Bank Centre for Astrophysics

- Part of the University of Manchester's School of Physics & Astronomy
 - The largest university physics department in the UK (250 new physics UG's each year)
- 25 astrophysics lecturers
- 170 staff/students split across 3 sites:
 - The Alan Turing Building, Manchester
 - Sackville St Building in Manchester
 - Jodrell Bank Observatory in Cheshire
- Wide-ranging research from planets to the Big Bang
- Jodrell Bank Observatory is seen as iconic for astronomy in the eyes of the UK public







A huge range of outreach activities

- We work closely with Observatory Visitor Centre
- Public events
 - Many public talks inc. Lovell lecture series
 - Star parties & sidewalk astronomy
 - Innovative public events & exhibitions
- Schools programme
 - Inflatable planetarium
 - Workshops
 - Remote-controlled 6.4-m radio telescope
 - Work experience programme
- New media
 - Podcast <u>www.jodcast.net</u>
 - Website e.g. "Night Sky This Month"
 - Twitter: 240,000 followers for @jodrellbank
- Old Media
 - Press releases
 - TV programmes

Star parties & sidewalk astronomy

- Regular Star Parties at Jodrell Bank for 200 people
- Observing using our own telescopes (inc Hα during day) and help from local amateur astronomical societies







Apollo 40 – Moonbounce

- Public event for 200 people at Jodrell Bank to celebrate 40th anniversary of Moon landings
- Winners of a national competition (Metro newspaper and UK Government science campaign) bounced their voices off the Moon, catching the echoes with the Lovell Telescope
- Moonbounced special messages from Buzz Aldrin & Stephen Hawking.
- Featured on Sky TV News & BBC NW Tonight





"A small step for some of us and unknown progress for all the rest of us."

Polyphon at Linz09 European Capital of Culture

• The sounds of 672 pulsars, each inside a drawer, exhibited since Sep 2009



• Still on display in Linz, Austria

Wonder : A Scientific Oratorio





- Major new oratorio inspired by our scientific understanding of the Universe
- Performed by the BBC Philharmonic Orchestra, BBC Singers & Salford Choral Society
- 700 in audience, 190 performers, 250 school students in science/music workshops, telescopes outside venue for observations
- Featured on BBC NW Tonight & broadcast on Radio 3

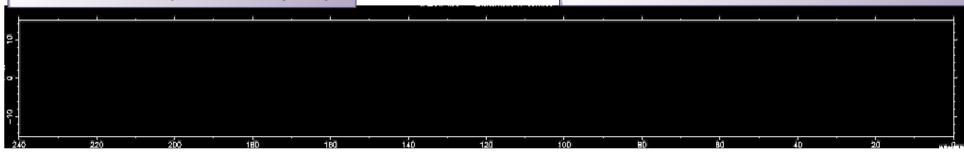


Excitement of Science

- Schools project involving 1400 students UK-wide
- Students used the Jodrell Bank
 6.4m telescope over the web to map the radio sky, then analysed optical supernovae observations
- Concluded with an event for students & teachers at the Royal Institution, London



Final day event in RI Faraday Lecture Theatre



Schools' radio map of the Milky Way :

New media - Podcast

- "The Jodcast" <u>http://www.jodcast.net</u>
- Twice-monthly since Jan 2006
- ~ 3,000 listeners
- Run by PhD students, one current staff member (me!), one retired staff member, several ex staff & students
- News, interviews, ask an astronomer, what's visible in the night sky etc

TV & Other Old Media

- Regular press releases leading to newspaper/ magazine coverage
- Features on BBC Local TV News (~600,000 viewers)
- Features on wide range of TV programmes e.g. Invisible Worlds, Country Watch, Ingenious
- Jan 2011: BBC Stargazing Live

 Three consecutive nights of
 live broadcasts on national
 BBC 2 from Jodrell Bank





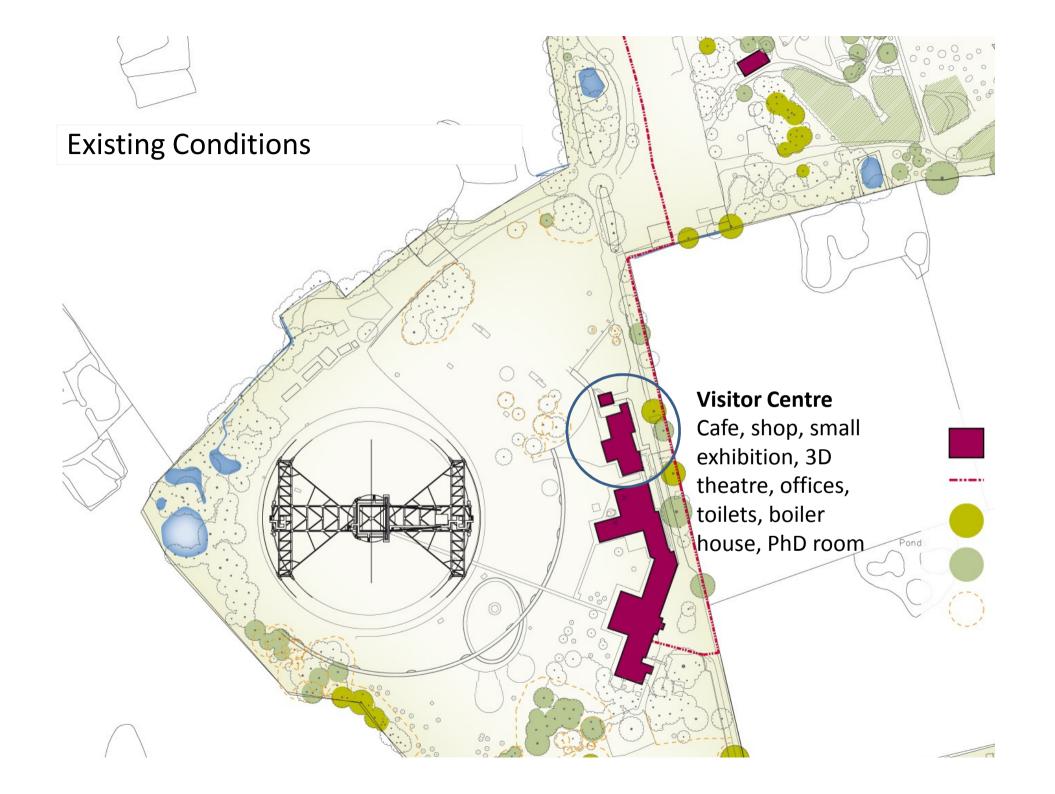
Forthcoming events for 2011...

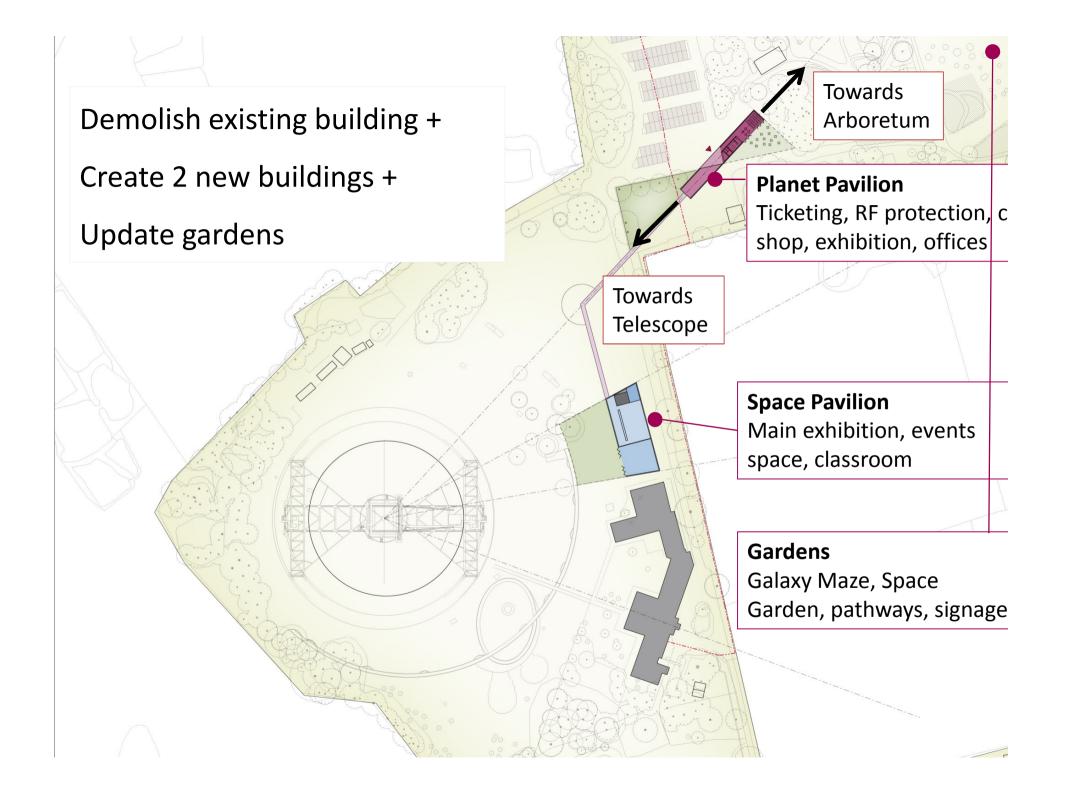
- "The Jodrell Sessions": First of a planned annual series of music festivals – bands + science engagement
- Weekend film festivals
- Large-scale projection events

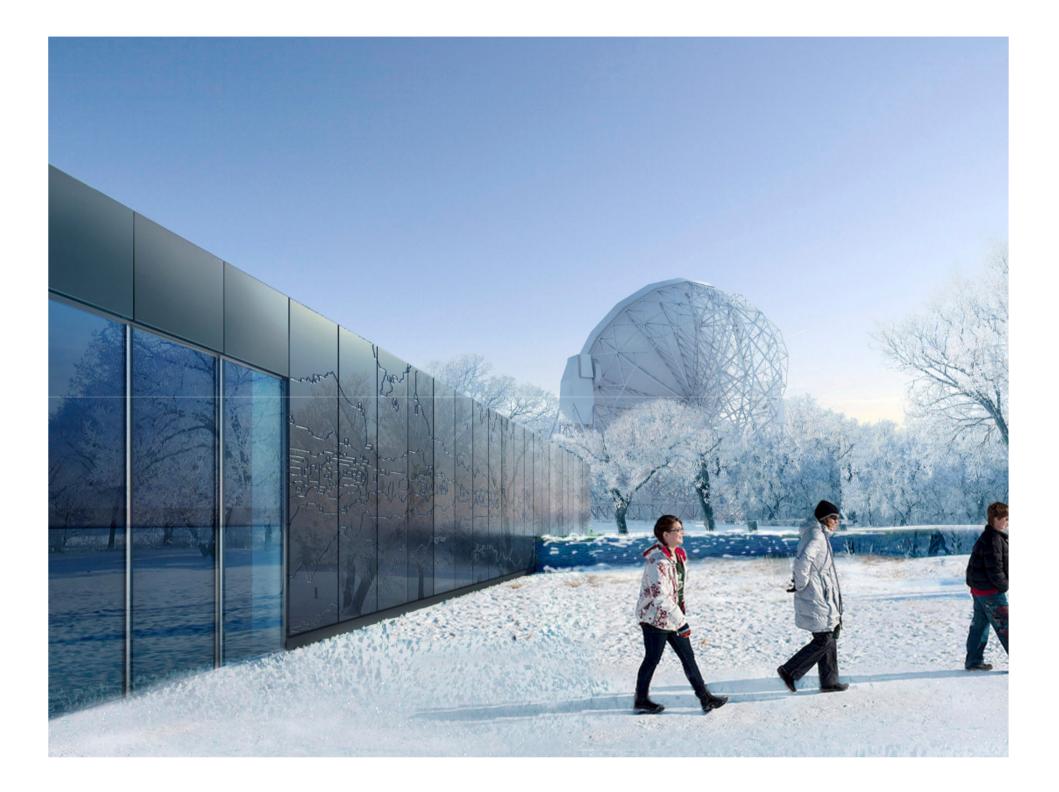
Jodrell Bank Discovery Centre

- Original Visitor Centre dating from late 1960's
 - At peak 150,000 visitors per year
- Much of old centre demolished in 2003
- Small interim centre attracted 85,000 visitors per year
- Project to develop a new science discovery centre
 - Apr 2007 : awarded £100k by STFC to fund pilot programme of events & temporary space
 - May 2010 : awarded £3m (regional development agency, European Regional Development Fund) + University funding
 - Sep 2010 : Construction of new centre began

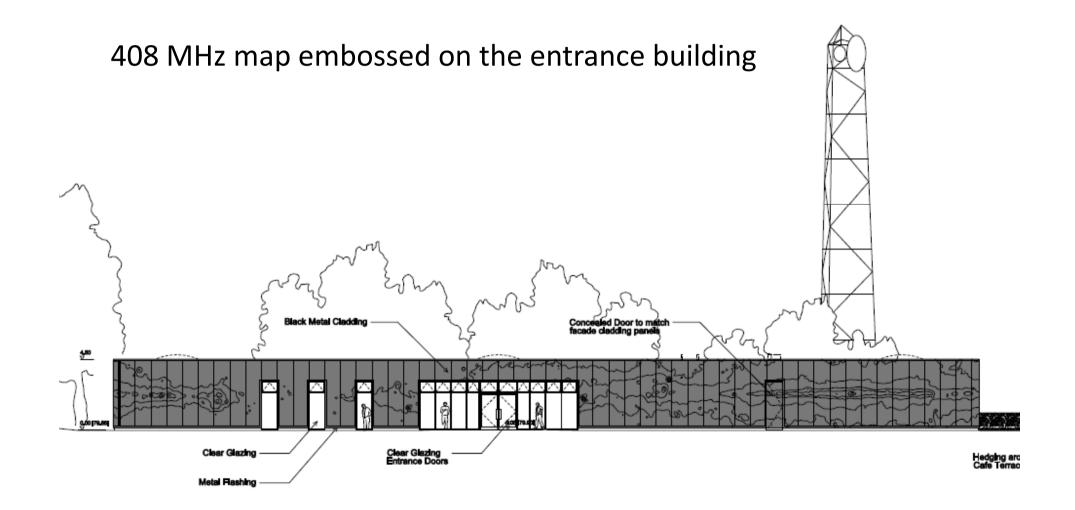




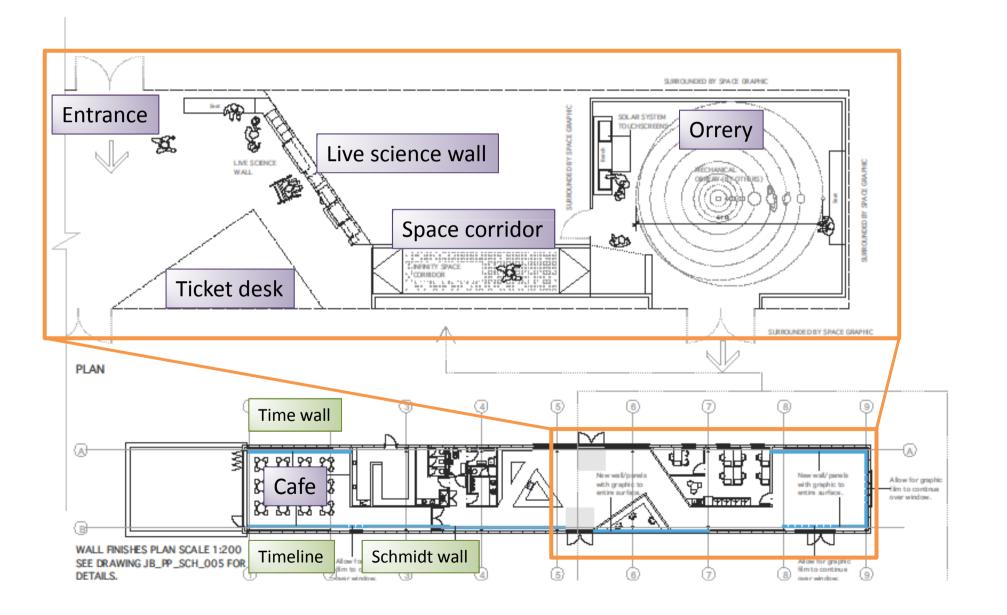




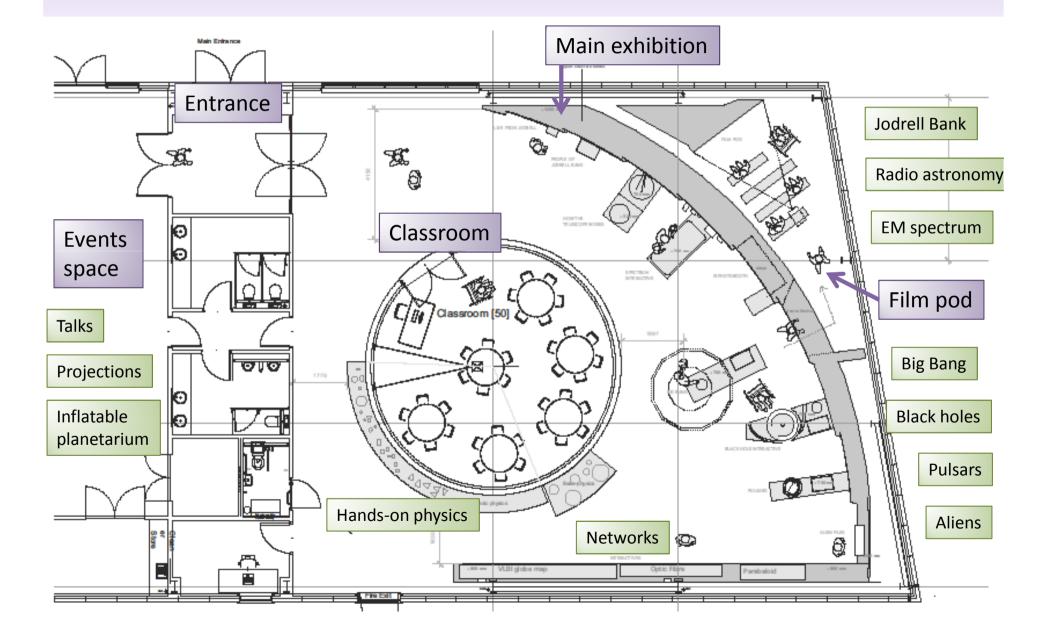
Radio sky



Planet Pavilion



Space Pavilion



Construction well under way

15th Oct 2010 : Demolition of old centre, site of new Space Pavilion

> 18th Oct 2010 : Steelwork for new Planet Pavilion

12th Nov 2010 : Roofing being installed on new Planet Pavilion







when the new centre opens in Summer 2011





Apollo 40 – Moonbounce

 Also Moon-bounced specially recorded messages from Buzz Aldrin and Stephen Hawking



"The Moon landings were a giant step for Mankind's spread into space."

http://www.jodrellbank.manchester.ac.uk/news/2009/moonbounce/

Archaeo-astronomy

- Special IYA meeting of Prehistoric Society and Royal Astronomical Society at Jodrell Bank
- Day of activities and public talks by international speakers including:
 - Clive Ruggles –
 Ancient Astronomy in the Pacific
 - Ivan Sprajc –
 Aztec & Mayan Astronomy
 - Mike Edmunds –
 The Antikythera Mechanism
 - Juan Antonio Belmonte Egyptian Astronomy
 - Mike Parker-Pearson Stonehenge



Proud winner of Best Antikythera Model



Mike Parker-Pearson discussing the latest on Stonehenge

BBC Big Screen

• BBC Big Screen in Manchester City Centre showed 4 astronomy videos (including the IYA trailer) for two weeks in Oct 2009 (60,000 passers-by each day)



